



Housing & Community Initiatives, Inc.

11th Annual Charity

GOLF TOURNAMENT

Thursday, June 9, 2005 P.B. Dye Golf Course, Ijamsville, MD

About HCI

Housing & Community Initiatives Inc. (HCI) is a non-profit organization committed to helping residents of Montgomery County to achieve their housing goals. Since its founding in 1994, HCI has served more than 10,000 families. In 2004 alone, **1,500 people** completed our homebuyer classes and HCI provided more than **100** housing counseling sessions. All of these services were provided at no cost to participants. To keep our services free, HCI receives generous support from corporate and individual donors. These donations help HCI to gain the funding needed to cover the costs of course materials, public outreach, counseling and more.

About the Tournament

In its 11th year, the HCI Charity Golf Tournament is the organizations' most successful fundraiser and an excellent opportunity for those who support HCI's mission throughout the year to come together and share in an enjoyable event.

About the Course

With tour-quality conditions, impeccable service, and Sugarloaf Mountain views, P.B. Dye golf course has a reputation as one of the Washington DC area's best courses. The fairways are large, rolling and guarded by huge, well-placed bunkers. P.B. Dye offers more than 40 acres of superb Penn links bentgrass in its fairways. The greens at P.B. Dye Golf Club are unusually large and will challenge all levels of golfers.

Schedule

7:00 a.m. Registration
7:15 a.m. Putting Contest
8:00 a.m. Remarks
8:15 a.m. Shotgun Start
2:00 p.m. Luncheon and Awards

Prizes

Winning Foursomes (male, female, mixed)
Hole in One (chances to win a Harley Davidson and a new car)
Longest Drive
Straightest Drive
Closest to the Pin

How you can participate

Sponsorship— Sponsor support is an invaluable part of HCI's mission to help Montgomery County residents to achieve their housing goals. We have a full range of sponsorship opportunities for businesses of all sizes as well as individuals (details on page 2).

Golfing—Whether you are a novice or an experienced golfer, HCI welcomes you to join us for this always enjoyable event. Registration is \$175 per golfer. Some sponsorship packages include complimentary registrations (see page 2 for details)

Advertising—Advertising in HCI's golf tournament program is an excellent way to support HCI's mission and put your business in front of housing industry professionals throughout Montgomery County .

To participate, please complete the form on the page 3 of this package and return to HCI. If you have questions or would like additional information, please contact HCI at (301) 590-2765 or golf@hcii.org.



The first step to housing success

(301) 590-2765
www.hcii.org



SPONSORSHIP OPPORTUNITIES

Diamond Sponsor

\$15,000.00

- **Exclusive top level sponsorship (only 1 available)**
- Logo on official tournament golf shirts
- Logo on HCI Website
- Logo prominently displayed on Event Day Banner
- Complimentary full page ad in Event Program
- First choice of placement for ad (choice of front inside or back cover)
- Recognition as title sponsor on all HCI pre-event publicity (PSAs, Press releases)
- Mention as title sponsor on post-tournament newspaper ad
- 16 complimentary golfer registrations

Platinum Sponsor

\$10,000.00

- **Only 3 spaces available**
- Logo on HCI Website
- Logo prominently displayed on Event Day Banner
- Complimentary full page ad in Event Program
- Preferred ad placement (choice of cover or insert)
- Recognition as top sponsor on all HCI pre-event publicity (PSAs, Press releases)
- Mention as top sponsor on post-tournament newspaper ad
- 12 complimentary golfer registrations

Gold Sponsor

\$5,000.00

- Logo on HCI Website
- Logo prominently displayed on Event Day Banner
- Complimentary full page ad in Event Program
- Mention as top sponsor on post-tournament newspaper ad
- 8 complimentary golfer registrations

Silver Sponsor

\$2,500.00

- Logo prominently displayed on Event Day Banner
- Complimentary half page ad in Event Program
- 4 complimentary golfer registrations

Bronze Sponsor

\$1,000.00

- Complimentary half page ad in Event Program
- 2 complimentary golfer registrations

In addition, all sponsorship packages include:

- All HCI Donor Benefits
- Hole Sponsorship
- Opportunity to place promotional items in golfer bags

Additional Sponsorships

• Hole or Tee Sponsor	\$250.00	• Beverage Cart Sponsor (max. two)	\$300.00
• Harley Davidson Hole in One	\$400.00	• Longest Drive	\$500.00*
• New Car Hole in One	\$400.00	• Closest to the Pin	\$500.00*
• Event Day Photo Sponsor	\$500.00	• Straightest Drive	\$500.00*
		• Hat Sponsor	\$1000.00

* Sponsor also provides gifts for men's and women's winners

Golf Program Advertisements

• Full Page	\$400.00
• Half Page	\$300.00
• Business Card Size	\$125.00



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REGISTRATION FORM

Please complete the registration form and fax to (301) 990-0421
or mail to HCI 444 N. Frederick Ave. Suite 305, Gaithersburg, MD 20877

Name (Primary Contact): _____

Title: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone(w): _____ Phone(h): _____ Email: _____

Sponsorships and Advertising (please check preferences, pricing listed on page 2)

- Diamond
- Platinum
- Gold
- Silver
- Bronze
- Hole or Tee Sponsor
- Harley Davidson Hole in One
- New Car Hole in One
- Event Day Photo
- Beverage Cart
- Longest Drive
- Closest to Pin
- Straightest Drive
- Full Page Advertisement
- ½ Page Advertisement
- Business Card Advertisement

Golfer Registration (\$175 per golfer; includes (3) drink tickets, (3) mulligans, and (3) raffle tickets)

Name _____	Phone _____	Email _____
Name _____	Phone _____	Email _____
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Name _____	Phone _____	Email _____
Name _____	Phone _____	Email _____

Payment

- Check (# _____)
- Cash
- Visa
- MasterCard

Account #: _____ Expiration Date ____/____/____

Name on Card (Print): _____

Signature: _____



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